# TOTAL POUCH SOLUTION





# **LET US WIN TOGETHER**

Winpak is your place for all your pouch needs. Winpak is a leading provider of pouches in a wide range of styles. We supply pouches in various types of materials, structures, features and shapes that can be used for meat, cheese, powdered mix, pet food, nuts, dried goods, trail mix, bath salts, baby food, condiments, sauces, paint, hand sanitizers, etc.

We want to be your partner to provide custom solutions to help your product stand out on the shelf. Please contact your Winpak sales rep so we can start strategizing how to take your next project above and beyond.



Visit us at winpak.com/stand-up-pouches or snap the QR code



# STYLE/FORMAT

- · Three Side Seal
- · Stand-up Pouch (Bottom Gusset)
  - · Inserted
  - Folded
- · Side Gusset
- · Fold and Glued
- · Flat Bottom (Box)
- Custom Shapes
- · Spouted
  - Center Spout
  - · Corner Spout

#### CONVENIENCE

- Tear Notch/Nick
- · Laser Scoring
- · Hanger Holes
- · Carry Handles
- · Rounded Corners
- Degassing Valve
- · Wicket Holes
- · Multi-compartment
- · Micro Perforations
- Die Cut Reclosable (DCR)

#### **RECLOSABILITY**

- · Zippers (Single/double/triple)
- · Double Offset Zipper
- · Special Powder Zipper
- · High Temperature Zipper
- Slider Zipper
- · Child Resistant
- · Peel/Reseal
- · Pocket Zipper
- Innolok
- · Linear Tear

# MAKE YOUR BRAND STAND OUT

Winpak is equipped with an in-house Graphics and platemaking department to cater to the printing requirements of our customers. We utilize the latest printing technology, to create pouches with stunning print designs to elevate shelf appeal.

#### STUNNING, EYE-CATCHING GRAPHICS

• in up to 12 colors (HD Flexographic or Rotogravure)

# **COLLABORATIVE SOLUTIONS**

 $\cdot \ \ \text{with our Innovation Engineering team}$ 

Print Options | Matte, Matte Gloss, Glossy, High Definition (HD), Haptic



# **TECHNICAL EXPERTISE**

Winpak has an excellent team of pouch and technical experts who work with customers to ensure that our pouches are safe, functional, and of course, look great. Our pouch team is ready to work with you each step of the way; redesigning your current pouch, converting from rigid to pouch by starting from scratch and perform sizing exercises. We have the knowledge and experience to bring your packaging ideas to life that will wow your customers.

# SUPPORTS YOUR SUSTAINABILITY GOALS

### LOWER ENVIRONMENTAL FOOTPRINT

Less packaging via light-weighting and downgauging

### SUSTAINABLE MATERIALS EXPERTISE

Partner with our sustainability & Innovation experts on your pouch goals

#### **USE SUSTAINABLE MATERIALS**

"Recycle Ready" pouches made with mono-materials

### **REDUCE ENVIRONMENTAL IMPACT**

Efficient shipping reduces carbon footprint

# LIMITLESS POSSIBILITIES WITH WINPAK POUCHES...

Protein Powder

Salmon Fillet

| FOOD & BEVERAGE | Ketchup         | Lobster         | Hand Lotion        |  |
|-----------------|-----------------|-----------------|--------------------|--|
| Candies         | Mustard         | Meatballs       | Hand Sanitizer     |  |
| Cookies         | Peanut Butter   | DAIRY           | Sunscreen          |  |
| Cereals         | Salad Dressing  | Shredded Cheese | OTHERS             |  |
| Popcorn         | Fruit Juices    | Ice Cream       | Laundry Pods       |  |
| Chick Peas      | Energy Drinks   | Sour Cream      | Dishwasher Pods    |  |
| Rice            | Sauces          | Yogurt          | Grass Seeds        |  |
| Flour           | Marinades       | PET SUPPLIES    | Play Paint         |  |
| Nuts            | PROTEIN         | Bird Seeds      | Auto Lubricant     |  |
| Berries         | Beef Jerky      | Petfood         | Pool Chemical      |  |
| Croutons        | Burger Patties  | Pet Treats      | Healthcare Devices |  |
| Pasta           | Chicken Nuggets | Pet Toys        | Agro Supplies      |  |
| Coffee          | Crab Meat       | Cat Litter      | Cleaning Solutions |  |
| Tea             | Frozen Meat     | Nutrients       | Plant Food         |  |
| Soup Mixes      | Bacon Bits      | HEALTH & BEAUTY |                    |  |
| Baby Food       | Salami Chips    | Shampoo         |                    |  |
|                 |                 |                 |                    |  |

Conditioner

**Body Wash** 

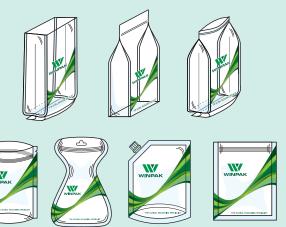
Vegetable Puree

Fruit Puree



| FORMAT                        | FOSSIL FUEL CONSUMPTION (ML-EQUIV) | GHG<br>EMISSIONS<br>(KG-CO° EQUIV) | WATER CONSUMPTION | PRODUCT-TO-PACKAGE RATIO | PKG LANDFILLED (G/1000 KG PODS) |
|-------------------------------|------------------------------------|------------------------------------|-------------------|--------------------------|---------------------------------|
| Stand-up<br>Flexible<br>Pouch | 76.73                              | 3.10                               | 5.00              | 47.2 : 1<br>97.9 : 2.1   | 21,209                          |
| Rigid PET<br>Container        | 463.68<br>(+504%)                  | 25.60<br>(+726%)                   | 37.98<br>(+660%)  | 8.5 : 1<br>89.4 : 10.6   | 82,604<br>(+289%)               |

<sup>\*</sup>Data taken from "Life Cycle Assessment of Laundry Pods Packaging Case Study" conducted by Flexible Packaging Association (FPA) Available at FPA website flexpack.org/publication/RG93bmxvYWQ6NDU=



# **ABOUT US**

Winpak's vision is to provide the best packaging solutions for people and planet. We are part of a global packaging group with 12 manufacturing facilities in North America. Winpak manufactures and distributes high-quality packaging materials and innovative packaging machines, primarily used for the protection of perishable foods, beverages, pharmaceuticals, medical and personal care.

Visit us at winpak.com for more information.

# **APPLICABLE MARKETS**









IT'S OUR NATURE TO PROTECT™